



KIWI NATIVE WATER

INCI: *ACTINIDIA DELICIOSA* FRUIT EXTRACT

Imagine an ingredient extracted directly from plant water without the use of any solvent.

→ Using hyperfrequency, Antofenol extracts the water from this emblematic fruit to provide a new range of innovative ingredients in cosmetics.

COSMETICS CLAIMS BASED ON LITERATURE REVIEW

Kiwi is a fruit coveted by cosmetic formulators due to its high vitamin content.

This fruit is a natural source of vitamin C, vitamin E, and provitamins (A, B1, B2, B3, B5, and B6). Its composition is a gold mine for cosmetic formulators who use kiwi for its antioxidant properties: it is the ideal ally for protecting skin and preventing cell aging. Thanks to its high vitamin C content, kiwi helps to strengthen the dermis lipid barrier by regulating the moisture secreted by the skin. This keeps the skin hydrated and protected from excess sebum, which causes acne.

Also, thanks to its antioxidant properties, kiwi stimulates fibroblasts, which provides protection against oxidative stress. Kiwi improves skin elasticity, fights skin aging, and prevents dark spots. It's a fruit that promotes well-being for the skin and boosts the radiance of your complexion!



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REGULATION

INCI	<i>Actinidia Deliciosa</i> fruit extract
Origin	Europe, organic
Preservation	Preservative free
Certification	Cosmos certification on demand
Natural index origin (ISO 16128)	100.0 %

TECHNICAL

Appearance	Limpid yellow liquid
Solubility	Water soluble
Recommended dosage	1.0 % - 10.0 %

APPLICATIONS

→ Based on literature review: soothing activity, hydrating and purification activity

