



RHUBARB NATIVE WATER

INCI: *RHEUM RHABARBARUM* STALK EXTRACT

Imagine an ingredient extracted directly from plant water without the use of any solvent. Rhubarb, a perennial plant with a rich history, has been cultivated and used for thousands of years.

Rhubarb was initially valued for its medicinal properties rather than its culinary uses. It was not until the 17th and 18th centuries that rhubarb began to be used in cooking, particularly in England.

The tart stalks were used in pies and other desserts, often paired with sugar to balance the sour taste.

Today, rhubarb is celebrated for its unique flavor and is used in a variety of dishes, from classic rhubarb pies to innovative jams and compotes. Its vibrant color and tangy taste make it a beloved ingredient in many cultures around the world.

→ Using hyperfrequency, Antofenol extracts the water from rhubarb to provide a new range of innovative ingredients in cosmetics.

COSMETICS CLAIMS BASED ON LITERATURE REVIEW

- Rhubarb extract in cosmetics is valued for its antioxidant and anti-inflammatory properties, helping to protect and soothe the skin while promoting hydration and a more even complexion.



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REGULATION

INCI	<i>Rheum Rhabarbarum</i> stalk extract
Origin	EU, organic
Preservation	Preservative free
Certification	Cosmos certification on demand
Natural index origin (ISO 16128)	100.0 %

TECHNICAL

Appearance	Limpid pink liquid
Solubility	Water soluble
Recommended dosage	1.0 % - 10.0 %

APPLICATIONS

→ Based on literature review: antioxydant, moisturizing, brightening

