



RASPBERRY AROMATIC WATER

INCI: RUBUS IDÆUS (RASPBERRY) FRUIT EXTRACT

According to Greek mythology, raspberries were originally white.

The fruit's red color is said to come from Ida, the daughter of the King of Crete and nursemaid to Zeus. While trying to calm the crying infant Zeus, Ida picked raspberries growing on Mount Ida. She pricked her breast on the thorny branches, and her blood stained the berries red forever.

→ This legend inspired the botanical name *Rubus idæus*, meaning "Ida's bramble," in reference to both Mount Ida and its mythical connection.

COSMETICS CLAIMS BASED ON LITERATURE REVIEW

- Astringent: tightens skin pores
- Keratolytic: loosens and removes dead cells from the stratum corneum of the epidermis
- Skin conditioning agent: maintains skin condition
- Smoothing agent: reduces roughness or unevenness to even out skin tone
- Toning agent: produces a feeling of well-being on the skin and hair





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REGULATION

INCI	Rubus Idæus (raspberry) fruit extract
Origin	EU, organic
Preservation	
Certification	Cosmos certification on demand
Natural index origin (ISO 16128)	100.0 %

TECHNICAL

Appearance	Limpid cristal clear liquid
Solubility	Water soluble
Recommended dosage	1.0 % - 60.0 %

APPLICATIONS

- → Replacement of perfume and water in cosmetic formulation
- → Based on litterature review: soothing activity, astringent, keratolytic, toning



